

## SchechterGear for Shabbat

At Solomon Schechter Day School of Greater Hartford, we expect our students to model the Jewish value of *tzni'ut* (modesty) in many ways, including dressing respectfully. Our dress code was written with this value in mind. On Fridays, in preparation for Shabbat, and for special occasions, students are asked to dress up. Wearing SchechterGear is one great way to do so. We are excited to announce that thanks to the efforts of the PTO, SchechterGear is now available online through Lands' End. We encourage all students to have at least one collared SchechterGear shirt for each child for use on Fridays, special occasions, and when representing the school in the community.

Please follow the instructions below to place an order. A link to the website is also available under "Quick Links" on our website ([www.ssds-hartford.org](http://www.ssds-hartford.org)).

Looking forward to a great school year,

Rabbi Elliot Goldberg  
Head of School

Dr. Karen Trager  
Principal

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# LANDS' END SCHOOL

**Step 1:** Go online to [landsend.com/school](http://landsend.com/school)

**Step 2:** Click on "Find your school's dress code" to look up your school and enter your school's online store

Connecticut, West Hartford  
Solomon Schechter Day School  
Preferred School Number: 900146366

**Step 3:** After you've ordered all your school items, you can continue shopping the rest of [landsend.com](http://landsend.com)

Don't forget to sign up for e-mail updates from Lands' End; you'll receive special offers and product announcement throughout the year.

And remember, as part of Lands' End's commitment to giving back \$1 million to schools this year, your school will receive a percentage of total school purchases made as a cash-back reward.



If you have any questions while ordering, please call Lands' End directly at 1-800-469-2222.